
Report on Awareness Program for Nasha Mukht Bharat Abhiyan by Department of Environmental Science & Dean Students' Welfare

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Communication Cell IUL <communications@iul.ac.in>
Bcc: esfc@iul.ac.in

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A Brief Report
On
Awareness Program
for
Nasha Mukht Bharat Abhiyan
Under the aegis of
NCORD 2025
Organized by
Department of Environmental Science
with
Dean Students' Welfare

As part of the Government of India's ambitious initiative **Nasha Mukht Bharat Abhiyan (NMBA)**, aimed at eradicating substance abuse and fostering a drug-free India, the **Department of Environmental Science** at **Integral University**, under the guidance of the **Dean Students' Welfare**, organized an **online awareness program** for students and their parents on **April 19, 2025 at 4:00pm-5:00pm**. This session was conducted in alignment with the guidelines of **NCORD (National Narcotics Coordination)** and focused on building awareness, education, and preventive strategies concerning drug abuse, particularly among youth.

The primary objectives of the program were:

- To educate students and parents about the dangers of drug addiction.
- To highlight the role of families, educational institutions, and community in prevention.
- To inform participants about the efforts and legal frameworks in place by the Government and agencies like the Narcotics Control Bureau.
- To motivate youth to actively participate in creating a drug-free environment.

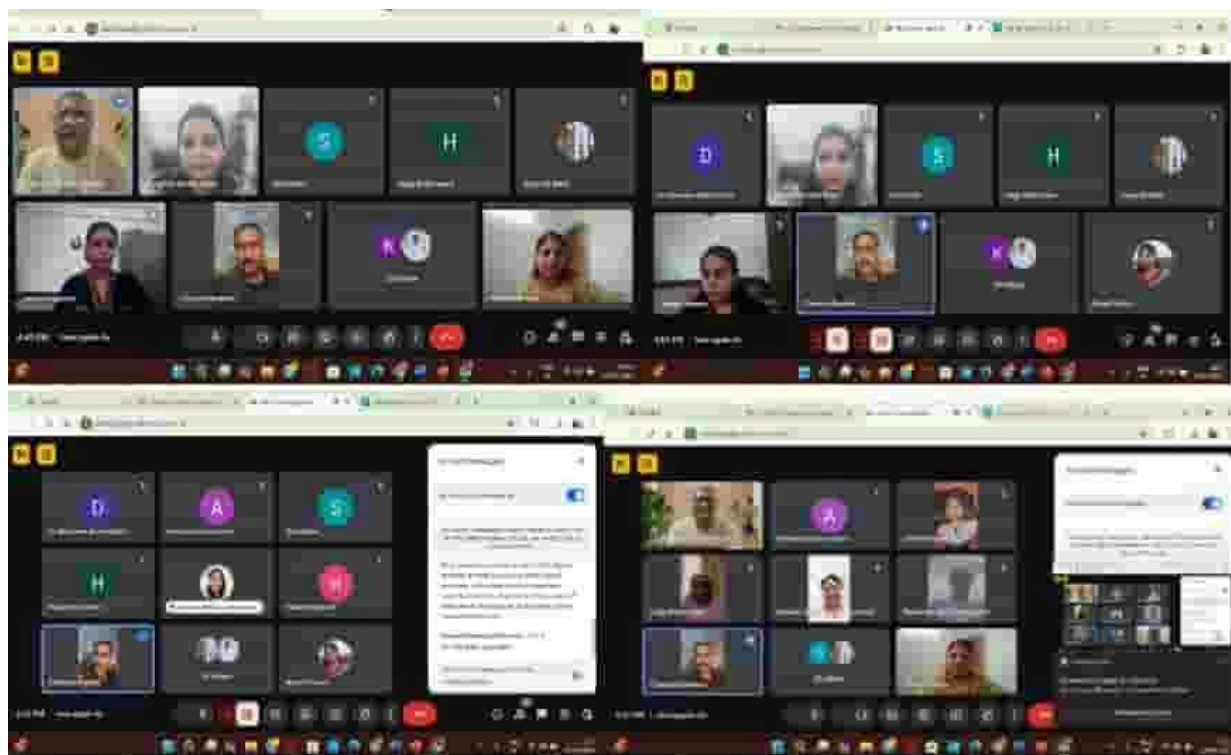
The session commenced at **11:00 AM** on the virtual google meet platform, with over **45 participants**, including students, parents, faculty members, and university staff. **Dr. Ambrina Sardar Khan**, Head, Department of Environmental Science, welcomed the gathering and introduced the objectives of the Nasha Mukht Bharat Abhiyan. She emphasized the growing need for awareness and vigilance in academic environments. **Prof. Monowar Alam Khalid, Dean Students' Welfare**, highlighted the crucial role of educational institutions in shaping drug-free societies. He appreciated the efforts of the Department and welcomed the esteemed speaker. The keynote address was delivered by **Mr. Chandra Shekhar Kumar Singh, Superintendent, Narcotics Control Bureau, Lucknow**. He discussed the alarming statistics of drug abuse among youth, psychological and social consequences of substance addiction, various preventive strategies initiated by NCB under NCORD, legal repercussions of involvement in drug trafficking and consumption and the importance of parental guidance, peer influence, and early intervention. Mr. Singh

shared real-life case studies from the region, demonstrating how awareness and timely action can save lives. He also encouraged students to be ambassadors of the campaign by spreading awareness among their peers.

The interactive session was highly engaging. Students and parents posed several insightful questions regarding: identification of early signs of drug addiction, methods to approach and counsel a person suspected of substance abuse and role of social media and peer groups in influencing youth behavior. Mr. Singh addressed each query with patience and clarity, providing actionable advice and resources for support. Participants appreciated the program and acknowledged its relevance. Several parents expressed gratitude for being included and requested more such sessions in the future.

Dr. Azram Tahoor, Assistant Professor, Department of Environmental Science, extended a heartfelt vote of thanks to the resource person, university authorities, organizing team, and participants for making the event a resounding success.

Glimpses of the Event:



With Deep Regards

Dr. Ambrina Sardar Khan

Associate Professor

Head, Department of Environmental Science

Integral University, Lucknow,

Mobile: 08586069760, 09999709932

Email: headenvi@iul.ac.in, ambrina@iul.ac.in

"We are not heading towards a bright & hi-tech future;

Instead, we are heading into a dark and suffocated EARTH.."